

CONFERENCE PROGRAM

WEDNESDAY, 27 SEPTEMBER 2017

1300 – 1630	Economics for a Competitive Edge Pre-Conference Workshop Presenters: Sarah Jennings and Emily Ogier	Venue: Exhibition Room, Sydney Fish Market
1730 – 1930	Welcome Reception <i>Performance by the Tribal Warriors</i>	Venue: Parkside 1, International Convention Centre Sydney



THURSDAY, 28 SEPTEMBER 2017


0700 – 1700	Registration	Room: Parkside Foyer
0850 – 1040	Plenary Session 1 – Challenges and Opportunities Chair: Bryan Skepper – <i>General Manager, Sydney Fish Market</i>	Room: Parkside 2
0850 – 0900	Visual Media Event of 2015 to 2017 <i>'The Good, The Bad and The Ugly'</i>	
0900 – 0905	Welcome to Country Uncle Allen Madden	
0905 – 0915	Welcome Remarks Bryan Skepper <i>Chair, NSW Seafood Industry Council</i>	
0915 – 0930	Official Conference Opening Senator the Hon. Anne Ruston <i>Assistant Minister for Agriculture and Water Resources</i>	
0930 – 0940	SIA Remarks Veronica Papacosta <i>Chair, Seafood Industry Australia</i>	
0940 – 1040	What's on the horizon? Predicting the future of the seafood industry Craig Rispin <i>The Future Trends Group</i>	
1040 – 1100	Morning Tea <i>Exhibition</i>	Room: Parkside 1
1100 – 1300	Plenary Session 2 Chair: Jayne Gallagher – <i>Managing Director, Honey & Fox</i>	Room: Parkside 2
1100 – 1145	Panel: Australia's fisheries management, ensuring seafood for future generations Jane Lovell – <i>Chief Executive Officer, Seafood Industry Australia</i> , Colin Buxton – <i>Adjunct Professor, University of Tasmania</i> , Colin Tannahill – <i>Managing Director, Shimano</i> , Stan Lui – <i>Chair, FRDC Indigenous Reference Group on Fisheries</i>	
1145 – 1225	The art of storytelling Nick Bowditch <i>The Mentoring Club</i>	
1225 – 1300	Marketing – Lessons from the pork industry Peter Haydon <i>General Manager Marketing, Australian Pork Limited</i>	
1300 – 1345	Lunch <i>Exhibition</i>	Room: Parkside 1

1345 – 1500	Concurrent Session 1	
	Stream 1 Safety Management and Gear Technology Chair: Stuart Richey – <i>Chair Australian Maritime Safety Authority</i> Room: C2.5 & C2.6	Stream 2 Connecting with Community and Consumers Chair: Tricia Beatty – <i>Executive Officer, Professional Fishermen's Association</i> Room: Parkside 2
1345 – 1355	Domestic fishing vessel safety in Australia Michelle Grech <i>Head of operational safety, AMSA</i>	Synergies in coastal communities Kate Barclay <i>Associate Professor, University of Technology Sydney</i>
1355 – 1405	What's stopping you from protecting yourself and your mates? Kate Brooks & Brian Hemming <i>Director, KAL Analysis</i>	Filling the information gap: Evaluating the social and economic contributions of NSW seafood producers Nicole Mazur <i>Consultant, ENVision Environmental Consulting</i>
1405 – 1415	Safety, health & wellbeing in the Australian seafood industry Tanya King <i>Senior Lecturer, Deakin University</i>	Knowing your communities and consumers: what we know now Emily Ogier <i>Researcher and Leader, FRDC's Human Dimensions Research Subprogram, University of Tasmania</i>
1415 – 1430	Panel: Safety Management Michelle Grech, Kate Brooks, Brian Hemming & Tanya King	Panel: Social Economic Story Kate Barclay, Nicole Mazur & Emily Ogier
1430 – 1445	NPF Industry – Driving innovation in Bycatch Reduction Technology Adrienne Laird <i>Project Officer, NPF Industry</i>	Repositioning industry to a place of trust Tim Pankhurst <i>Chief Executive, Seafood New Zealand</i>
1445 – 1500	New monitoring tools to increase flexibility for fishers Mike Gerner <i>Manager Observers and Electronic Monitoring, Australian Fisheries Management Authority</i>	Openseas: A digital platform to demonstrate the social, environmental and production credentials of New Zealand seafood Jodie Campbell <i>Programme Director, OpenSeas</i>
1500 – 1530	Afternoon Tea Room: Parkside 1 <i>Exhibition</i>	
1530 – 1700	Plenary Session 3 – The Environment & Improving Fisheries Productivity Room: Parkside 2 Chair: Lowri Pryce – <i>Executive Officer, OceanWatch Australia</i>	
1530 – 1545	Insect derived protein, the future of aquaculture feed? Jonathen Arul <i>Co-Founder, Indian Ocean Aquaculture Ltd</i>	
1545 – 1600	Old technology, older boats and ancient men Dennis Holder <i>Director, DM and KL Holder Pty Ltd</i>	
1600 – 1615	Carbon neutral – who cares? Martin Exel <i>General Manager Environment and Policy, Austral Fisheries</i>	
1615 – 1630	Enhancing marine production through innovation – developing a sustainable blue economy Stewart Frusher <i>Director - Centre for Marine Socioecology, University of Tasmania</i>	

1630 – 1650	Panel: Environment Jonathen Arul, Dennis Holder, Martin Exel & Stewart Frusher	
1650 – 1700	Day 1 Roundup Patrick Hone <i>Executive Director – Fisheries, Research and Development Corporation</i>	
1900 – 2300	National Seafood Industry Awards Dinner	Room: Grand Ballroom

FRIDAY, 29 SEPTEMBER 2017

0700 – 0830	Power Up Breakfast Sandra Hook – <i>Director, Sydney Fish Market</i> Jane Lovell – <i>Chief Executive Officer, Seafood Industry Australia</i>	Room: C2.3
0700 – 1700	Registration	Room: Parkside Foyer
0900 – 1100	Plenary Session 4 Chair: <i>Veronica Papacosta – Chair, Seafood Industry Australia</i>	Room: Parkside 2
0900 – 0915	The internet of things Jono Gregory <i>Director – Internet of Things, KPMG</i>	
0915 – 0930	Using digital technology to reduce risk and increase yield in aquaculture Ros Harvey <i>Founder and Managing Director, The Yield</i>	
0930 – 0945	SmartCatch Mark Dahm <i>CEO, SmartCatch</i>	
0945 – 1000	Panel: Internet of things Jono Gregory, Ros Harvey & Mark Dahm	
1000 – 1020	Economic and demographic forecasting Tom Piotrowski <i>Market Analyst, CommSec</i>	Proudly sponsored by:  CommonwealthBank
1020 – 1040	How to go from 'improving' to 'innovating' Jerry Macey <i>National Manager Retail, Commonwealth Bank</i>	Proudly sponsored by:  CommonwealthBank
1040 – 1100	Panel: Retail Innovations Catherine Harris – <i>Chair, Harris Farm Markets</i> , Sue Anderson – <i>Senior Consultant & Educator, Retail Capabilities</i> & Jerry Macey – <i>National Manager Retail, Commonwealth Bank</i>	
1100 – 1115	Morning Tea <i>Exhibition</i>	Room: Parkside 1
1115 – 1245	Concurrent Session 2	
	Stream 1 Fisheries Policy & Management Chair: <i>Ian Thompson – First Assistant Secretary, Department of Agriculture and Water Resources</i> Room: C2.5 & C2.6 Proudly sponsored by: 	Stream 2 Aquaculture Chair: <i>Aaron Irving – Executive Officer, Pearl Producers Australia</i> Room: Parkside 2
1115 – 1130	What will be floating your boat in 2025? Nick Rayns <i>Executive Manager, Fisheries. Australian Fisheries Management Authority</i>	1115 – 1120: Aquaculture session welcome Aaron Irving <i>Executive Chair, National Aquaculture Council</i>

1130 – 1145	Australian Fisheries Management Forum – National statement of intent on fisheries and aquaculture Heather Brayford <i>Director General, Department of Fisheries</i>	1120 – 1145: Sea cucumber farming with local communities Thibault Giulioli <i>Chief Executive Officer, Indian Ocean Trepang</i>
1145 – 1155	Industry provision of fisheries management services Mark Jones <i>General Manager, FINNZ</i>	Ocean grown abalone Brad Adams <i>Managing Director, Ocean Grown Abalone PL</i>
1155 – 1205	A licensing and integrated data reporting system for the digital age Andrew Powell <i>Manager Regulatory Improvement and External Services, Australian Fisheries Management Authority</i>	Bringing collaborative farming and the full tide to table experience to the world Ewan McAsh & Philip Browning <i>SmartOysters</i>
1205 – 1215	Fish path Natalie Dowling <i>Senior Research Scientist, CSIRO Oceans and Atmosphere Flagship</i>	Future proofing aquatic animal industries to respond to aquatic emergency animal disease outbreaks Katie Scutt <i>Senior Policy Officer, Department of Agriculture and Water Resources</i>
1215 – 1225	Cost effectively managing small-scale commercial fisheries in Western Australia - how can these have a future? Rick Fletcher <i>Executive Director, Department of Fisheries, Western Australia</i>	Innovative ways to support aquaculture industry development Ian Lyall <i>Manager Aquaculture, NSW Department of Primary Industries</i>
1225 – 1245	Panel: Data Mark Jones, Andrew Powell, Natalie Dowling & Rick Fletcher	Boosting Sydney rock oyster production through an industry-owned breeding program Emma Wilkie <i>Operations Manager, Select Oyster Company</i>
1245 – 1345	Lunch <i>Exhibition</i>	Room: Parkside 1
1345 – 1515	Concurrent Session 3	
	Stream 1 Fisheries Policy & Management Chair: Chauncey Hammond <i>Director, Seafood Industry Australia</i> Room: C2.5 & C2.6	Stream 2 Markets & Export Opportunities Chair: Jayne Gallagher <i>Managing Director, Honey & Fox</i> Room: Parkside 2 Proudly sponsored by:  UnionPay International
1345 – 1355	The industry's legacy from the Seafood CRC Len Stephens <i>Managing Director, Seafood CRC Company Ltd</i>	Introducing... your future fish market Bryan Skepper <i>General Manager, Sydney Fish Market</i>
1355 – 1405	Torres Strait Islander's aspiration for 100 per cent ownership Napau Pedro Stephen <i>Chairperson, Torres Strait Regional Authority</i>	Tourism and seafood – embracing the opportunities Margy Osmond <i>Chief Executive Officer, Tourism & Transport Forum</i>

1405 – 1415	Integrating customary rights into fisheries management Shane Holland <i>Primary Industries & Regions SA</i>	Increasing the scale of seafood in the aged care industry – fins are looking up Cherie Hugo <i>Founder, The Lantern Project Australia</i>
1415 – 1425	Master fishermen Geoff Blackburn <i>Chair, OceanWatch Australia</i>	Tassal- local producer, global player Mark Ryan <i>Chief Executive Officer, Tassal</i>
1425 – 1435	Pre-competitive collaboration: A B2B tool for sourcing seafood Sevaly Sen <i>Coordinator, FRDC National Priority 1, Oceanomics</i>	1425 – 1440: Blackmores Approach to Sustainable Fish Oils Richard Henfrey <i>Chief Operating Officer, Blackmores</i>
1435 – 1445	The role of international benchmarking tools such as GFSI and GSSI and their potential adoption by the Australian seafood sector Mark Boulter <i>FRDC National Priority 1 Coordinator, Safe Sustainable Seafood p/l</i>	1440 – 1455: How integrated ecommerce is changing the seafood industry Anthony Wan <i>General Manager, G Fresh</i>
1445 – 1455	The Western Australian MSC Initiative Guy Leyland <i>MSC Project Leader, Western Australian Fishing Industry Council (WAFIC)</i>	
1455 – 1515	Panel: Recognition and Accreditation Geoff Blackburn, Sevaly Sen, Mark Boulter & Guy Leyland	Panel: Export Richard Henfrey, Anthony Wan, Mark Ryan & Bryan Skepper
1515 – 1545	Afternoon Tea <i>Exhibition</i>	Room: Parkside 1
1545 – 1640	Plenary Session 5 Chair: Leonie Noble – <i>President, Women's Industry Network Seafood Community</i>	Room: Parkside 2
1545 – 1605	Delivering on the promise of our food Craig Heraghty <i>Partner, PwC Australia</i>	Proudly sponsored by: 
1605 – 1640	Panel: Where to from here? How do we create our preferred future for the industry? Craig Heraghty – <i>Partner, PwC Australia</i> , Lowri Pryce – <i>Executive Officer, OceanWatch Australia</i> Aaron Irving – <i>Executive Officer, Pearl Producers Australia</i> , Bryan Skepper – <i>General Manager, Sydney Fish Market</i> , Veronica Papacosta – <i>Chair, Seafood Industry Australia</i> , Patrick Hone – <i>Executive Director, Fisheries, Research and Development Corporation</i>	
1640 – 1700	Conference Close and Wrap Up Patrick Hone – <i>Executive Director, Fisheries, Research and Development Corporation</i> Daniela Schwartz – <i>NSILP 2017</i> Stan Lui – <i>Chair, Indigenous Reference Group on Fisheries</i>	